

Call for Artist Submissions

The Wisconsin Bird Conservation Initiative is a voluntary partnership of 175+ state, federal, and non-government organizations that aims to deliver the full spectrum of bird conservation from outreach and education to research and monitoring. Dating back to 2002, WBCI has a long list of accomplishments including among others the Great Wisconsin Birding & Nature Trail, Important Bird Areas, and Bird City Wisconsin. ***In 2018, the partnership completed a five-year strategic plan and now seeks a new logo to brand its work to conserve birds into the future.***



Submission Guidelines

- ❖ All logo designs should include or support associated use of the words "Bird Conservation Wisconsin."
- ❖ Designs may or may not include birds, people, or the Wisconsin state outline.
- ❖ Designs must be simple, scalable, memorable, and versatile.
- ❖ Submit drafts of no more than three designs in PDF or JPG format to wbcibird@gmail.com **by August 15, 2019.**
- ❖ The selected design will be finalized in fall 2019 and winning artist awarded a \$500 cash prize.