

# Wisconsin Bird Conservation Initiative 2013 Statewide Meeting

Wisconsin Bird Education Summit – *Bird Education Flying High in Wisconsin*

**March 22-23, 2013**  
**Wintergreen Resort, Wisconsin Dells**

## AGENDA

Join the Wisconsin Bird Conservation Initiative (WBCI) for its Annual Meeting and Bird Education Summit. This year's meeting tracts include: Diversity and Underserved Audiences, Citizen Science, and Bird City and Bird Festivals.

**Thursday** – Are you interested in becoming trained to use the Flying Wild curriculum guide? Join WBCI for a pre-conference training session Thursday afternoon. Kick off the conference with a special Flying Wild Social Thursday evening; share your experiences with Flying Wild, find out how others are using the curriculum, discover how to get involved, or just mingle with other meeting attendees who share your passion for bird conservation.

**Friday** – Begin Friday morning with keynote speakers, including John Robinson, as they introduce the themes of the meeting. Spend the day exploring what other bird conservation enthusiasts are doing within the three conference tracts: Diversity and Underserved Audiences, Citizen Science, and Bird City and Bird Festivals. Attend the WBCI Education Summit Social to see some of the programs and innovations taking place throughout Wisconsin.

**Saturday** – Explore how you can be a part of moving bird conservation forward in Wisconsin. Attend more excellent concurrent sessions and hear another inspirational keynote presentation. Before you leave for home you could be one of the lucky 10 to take an early spring bird hike with presenter John Robinson.

### Location Details:

#### **Wintergreen Resort and Conference Center**

60 Gasser Road Lake Delton, WI 53940

1-800-648-4765

<http://wintergreen-resort.com/>

### **Thursday, March 21**

- Optional Flying Wild Workshop (1-5 pm): Dr. Dennis Yockers, Instructor
- Flying Wild Social - Birds and Beers (7-9 pm): Buffalo Phil's Grille. 150 Gasser Rd., Wisconsin Dells, WI 53965 (Located directly behind the Wintergreen Resort).

## Friday March 22: Wintergreen Resort

- 8:00 AM: Registration opens
- 8:30 AM: Welcome and Meeting Introduction – Andy Paulios, WBCI Coordinator
- 9:00 AM: Birding for everyone: encouraging people of color to become birdwatchers – John Robinson
- 10:00 AM: Morning Break
- 10:30 AM: International Migratory Bird Day: Past, Present and Future Efforts – Sue Bonfield, IMBD Coordinator
- 11:15 AM: Engaging Youth in Citizen Science – Ileana Betancourt, Cornell Lab of Ornithology
- 12:00 PM: Lunch
- 1:00 PM: Afternoon Concurrent Sessions

Sessions	Diversity/Underserved Audiences (Grand Teton)	Citizen Science (Mt. Blanc)	Festivals/Events/Curricula (Pikes Peak)
1:00 – 1:25	Engaging Latino Audiences in Bird Education: Sue Bonfield - EFTA	The Milwaukee BIOME Project: Students and “Citizens” and Citizen Science Possibilities – Bill Mueller: WGLBBO	Bird City Wisconsin: Building 60 Celebrations for Birds, Birders and IMBD: Carl Schwartz - Bird City Coordinator
1:30 – 1:55	Engaging the Next Generation of Birders through Summer Camp – Kara Baldwin: Urban Ecology Center	Woodland Dunes Christmas Bird Count for Kids - Woodland Dunes Nature Center	Flying Wild in Wisconsin – Susan Schuller and Molly McKay: WBCI Education Committee
2:00 – 2:25	Creating a Bird Knowledge Community – Ric Zarwell	Reflections on 30 Years of Bird Monitoring Kits – Barb Duerksen: Bird Study Citizen Science WSO	Projects – Bob Welch
Break			
2:45 – 3:25	Children Are The Hope: Connecting children to birds, nature, and each other through environmental, cultural, global, and art education – Korie Klink: CATH, Inc.	Practical ways to Engage People in Citizen Science – Ileana Betancourt: Cornell	Life Cycles of Migratory Birds: A “Phenology Wheel” Activity for Learning about Bird Conservation – Anne Forbes, Janet Moore, Sue Bonfield
3:30 – 3:55	Urban Audiences Served Through National Wildlife Refuges – Alicia King USFWS	Components of a Successful Amphibian Program and Applications to Bird Education – Randy Korb	International Migratory Bird Day 2013: Tips for Hosting an Event – Sue Bonfield EFTA
4:00 – 4:25	Three White Cranes, Two Flyways, One World Education Project – Joan Garland ICF	Milwaukee’s Young Scientists share their story – Erick Anderson Urban Ecology Center	Northwoods Birding Festival – Katie Simonsen North Lakeland Discovery Center
4:30 – 5:30 PM: WBCI Education Summit Social (main ballroom)			

## Saturday March 23: Wintergreen Resort; Main Ballroom

- 8:00 AM: Registration
  - 8:30 AM: Federal Support of Environmental Education – Alicia King, USFWS
  - 9:00 AM: WBCI Education Committee Breakouts – Andy Paulios and WBCI Education Committee
  - 10:00 AM: Morning Break
  - 10:15 AM: Avian Antics (Group Exercise)
  - 10:30 AM: Large group Share-out
  - 11:00 AM: Onward: Engaging the People of Wisconsin in Bird Conservation – Ashley Dayer Cornell University
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## NETWORKING AND SOCIAL EVENTS

### **Birds and Beer Pre-summit Social** (*Thursday, March 21, 7-9pm*)

WBCI has trained over 200 people in Flying WILD, has provided bird monitoring kits in 33 locations, and supports 54 designated Bird Cities in Wisconsin. Join us for an informal gathering at Buffalo Phil's Grille across the street from Wintergreen Resort & Conference Center in Wisconsin Dells Thursday evening March 21st from 7pm-9pm for a "chat" with Flying WILD educators, Bird Monitoring Kit Hosts, community members of Bird Cities Wisconsin, and others interested in bird education. Buffalo Phil's have several beverage options on tap including Moose Jaw Brewing Company beers and their in-house brewed root beer. Everyone is welcome.

### **Flying WILD Workshop** (*Thursday, March 21, 1-5pm*). *Dr. Dennis Yockers, Instructor*

Join in the chatter about Flying WILD, the newest bird education program, and receive your own educators' guide! This workshop will provide several experiences on using birds to connect education, conservation, and recreation. The activity guide, Flying WILD, an Educator's Guide to Celebrating Birds, arms educators with well-organized activities for engaging students in learning through bird education. The guide is a sibling of Project WILD, one of the nation's most popular environmental education activity guides. We will get outside for part of the workshop to hone our birding skills. No experience necessary. The cost of the workshop is \$25.

### **WBCI Education Summit Social** (*Friday afternoon*)

Join WBCI partners for a social hour Friday afternoon as they show off the latest programs and innovations in bird education. See what other bird enthusiasts are doing throughout the state and discover tools and ideas to integrate into your own programs. For more information about exhibit space to share your ideas contact Molly McKay at [mckay.mollyerin@gmail.com](mailto:mckay.mollyerin@gmail.com). Space is limited.

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## SPEAKERS

### **Keynote Address: Friday, March 23, 2013**



#### **John C. Robinson – Author, Speaker, Ornithologist**

Award-winning ornithologist and wildlife biologist John C. Robinson has introduced thousands of people all over the world to the joys of bird watching for over thirty years. In his latest title, *Birding for Everyone, Encouraging People of Color to Become Birdwatchers*, he encourages the appreciation of nature through birding. John also explores the curious lack of a minority presence in the birding community and offers new solutions for changing the face of conservation through birding. As the U.S. population continues to diversify, minority involvement in environmental issues will become ever more vital to long-term conservation efforts and the preservation of the earth's natural resources. Learn more about Robinson and his organization: [On My Mountain: Your World of Birding & Nature](#).

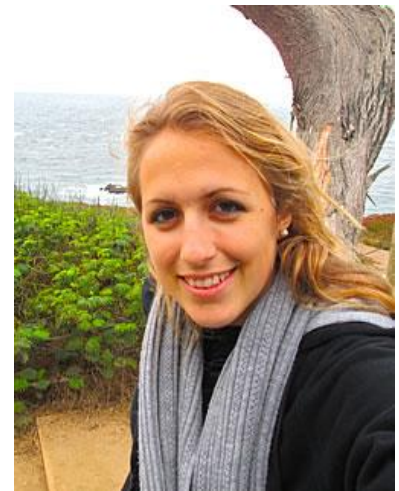
Earlier in his career, Robinson spent a few years working in the Chequamegon-Nicolet National Forest. We look forward to welcoming John back to Wisconsin. He will be available Saturday afternoon to lead ten lucky participants on a bird walk in lovely Mirror Lake State Park. Pre-registration required. See the registration form for details.

## Engaging Kids and Communities through Citizen Science

### Ileana Betancourt

K-12 Education Project Assistant  
Cornell Lab of Ornithology

Ileana Betancourt, an educator at The Cornell Lab of Ornithology, has reached thousands of formal and informal educators across the country with citizen science. Through the Lab's BirdSleuth K-12 education program, Ileana develops curricula, runs webinars and workshops, reaches out to audiences with social media, and most of all, promotes citizen science as a way to engage kids and communities in science and scientific inquiry locally wherever they are.



A recent graduate of Cornell University, Ileana joined the Lab in 2010 developing resources for undergraduate educators with the Online Research in Biology (ORB) project. While on the ORB project, she co-published an article in the *Journal of Microbiology and Biology Education* (JMBE) titled "Teaching with the Macaulay Library." Passionate about sustainability, biodiversity, positive science communication and connecting kids and communities to the natural world, she is consistently delighted by opportunities to facilitate engagement of young learners and scientists across the country in learning through citizen science. In addition to being an environmental and outdoor enthusiast, Ileana enjoys traveling, hiking, soccer, surfing, photography, music, and being a twin.

## Onward: Engaging the People of Wisconsin in Bird Conservation

### Ashley Dayer

Ph.D. candidate, Cornell University

Dedicated to wildlife conservation academically and professionally, Ashley Dayer focuses on the human dimensions of wildlife conservation, aiming to enhance conservation success through strategic and science-based education and communications. Ashley graduated with a BA with Honors in Environmental Science and Public Policy from Harvard University (2001). During and after college she worked in marine and wildlife biology positions on both coasts of the United States and Canada. Her environmental education and human dimensions interests developed from observing unaddressed conservation challenges for the wildlife that she studied. At Colorado State University, Ashley obtained her MS in Human Dimensions of Natural Resources (2006), studying the wildlife values of the Western public. Ashley then served as the Education and Outreach Director for Klamath Bird Observatory (Ashland, Oregon).



Now in her doctoral program at Cornell University, Ashley studies the influences on private landowner behaviors to manage woods for wildlife habitat and how intervention programs can be designed to effectively engage various types of landowners in habitat conservation. In addition to conducting research, Ashley was awarded a competitive Land Grant Fellowship to lead and evaluate the effectiveness of extension activities for landowners in New York State.

A leader in international bird conservation, Ashley actively participates in conservation networks through her affiliation with Cornell Lab of Ornithology, including Bird Education Alliance for Conservation as Chair; Partners in Flight Education and Communications Working Groups as Chair; The State of the US Birds Communications Team; and North American Bird Conservation Initiative Communications Committee. Ashley also works as a private consultant, supporting bird habitat joint ventures and others, in using human dimensions research and best practices to effectively bring together partnerships and strategically engage audiences in bird conservation.