

Windows: Solutions for Saving Birds from that Deadly “Thud.”



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Scott Diehl, Manager, **Wisconsin Humane Society Wildlife Rehabilitation Center**, Milwaukee sdiehl@wihumane.org

The Problem

- A recent study concluded that between **365,000,000** and **988,000,000** birds die in window collisions in North America *each year!!*









The mission of the Wisconsin Humane Society is...

“To build a community that values animals and treats them with kindness and respect.”



“...kindness and respect?”

- Torn aorta/Internal hemorrhage
- Brain cell death due to severed blood vessels in the neck
- Concussion, blindness, torticollis
- Nerve damage/paresis
- Coracoid fracture/dislocation
- Air sac rupture/sub-Q emphysema
- *How many fly off but die of injuries later??*

Wings Background



"A community that values animals..."

- Started in spring of 2005
- Second such active program in the US at the time
- Got started in a WBCI Issues Committee meeting

Our goals:

- Create awareness that leads to action to save lives
- Help document the problem
- Save injured birds

Wings Endorsers



"A community that values animals..."

- Madison Audubon Society
- Bird City Wisconsin
- Western Great Lakes Bird and Bat Observatory
- Wisconsin Audubon Council
- The Milwaukee Zoological Society
- Milwaukee's Urban Ecology Center
- WBCI
- Wisconsin Society for Ornithology
- Milwaukee Audubon Society

Why Do Birds Hit Windows?

Birds are not “aware” that glass is a barrier

- Reflected Landscapes
- Glass “see-throughs”
- Lights attract and confuse birds migrating at night



Hazards



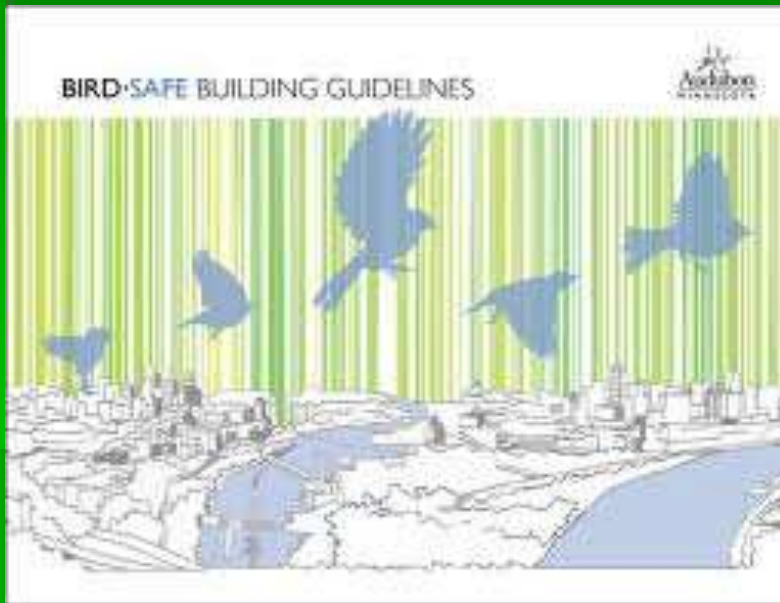
Hazards





Is there any hope?!

Ultimately: Bird-friendly architecture



But in the mean time...

BirdSafeSM Buildings - *commercial*



- Turn out/control lights between 11 pm and 6 am during May and September-October.
- Utilize window treatments on low-level windows to minimize daytime collisions
- Any building in WI can join as a BirdSafe Building

BirdSafe_{sm} Buildings



ABC BirdTape



- Urge your workplace to take action
- Save energy, save birds, great PR opportunity
- Sign-up online
- On-site consulting available
- Toronto buildings, 19-26 floors saved an avg. of \$171,000/year.

BirdSafe_{SM} Homes – *high-rise or shoreline*



- Turn out/control exterior lights between 11 pm and 6 am during May and September-October.
- Utilize window treatments to minimize daytime collisions.

BirdSafeSM Homes



www.collidescape.org



www.birdsavers.com

- Utilize window treatments to minimize daytime collisions.
- Bird-safe building techniques
- Place feeders within 3 feet of your window

Wings online...



- www.wihumane.org/wildlife
- Click “Wings” tab
- *We sell ABC BirdTape, WindowAlerts, and more...*
- *BirdSafe Classrooms, BirdSafe Campus, BirdSafe Homes, BirdSafe Buildings*



Take Action TODAY!

- *Take action at home and at work to save birds!*
- ***Register as a BirdSafe Home***
- *Become a Bird Collision Monitor*
- *Donate to Wings*



Wings Monitors Needed...



- Go out in the morning during peak migration periods
- Document collisions
- Save injured birds
- Transport birds to WHS Wildlife
- sdiehl@wihumane.org

Questions? Comments?

